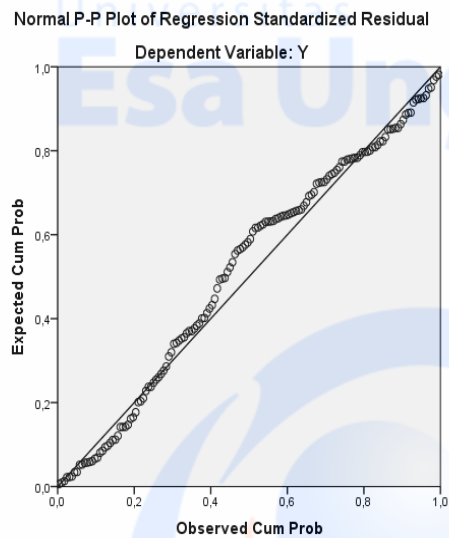


Lampiran 6 Uji Asumsi Klasik

Uji Normalitas



Uji Multikolinearitas

Model		Collinearity Statistics	
		Tolerance	VIF
1	(Constant)		
	Celebrity Endorser	.997	1.003
	Kualitas Produk	.901	1.110
	Harga	.902	1.108

a. Dependent Variable: keputusan pembelian

Uji Heteroskedastisitas

